

EXCELSIOR SPRINGS COMMUNITY FOUNDATION

March 10, 2021, 10:00 AM via ZOOM

Present: Kenny Manley, Molly McGovern, Sharon Powell, Kim Halfhill, Sonya Morgan, Tray Harkins

Absent: Deb Foster

Guests: Terri Irons, Jesse Hall

Vice Chair Sharon Powell called the meeting to order at 10:14 a.m.

Roll Call was taken.

AGENDA ITEM 1 – Approval of Minutes

Minutes of the February 10, 2021

Molly moved to approve the February minutes; Sharon seconded. Motion passed.

AGENDA ITEM 2 - Mission and Vision Statement

Last meeting attendees felt it was a primary, fundamental step from setting donor policies, to giving platform, and even to the structure of the website. Use the mission and vision statement to guide our work. Kim said, "I really think a mission state is like the filter that we put everything through to make the choices for what we do and who we fund. In some cases it can be pretty broad. If you choose to have a vision statement, that is really your why statement; it is why we exist. It represents a desired future state. Big and aspirational and paints a vivid picture of the future you want to work with.

Mission statement would describe more of what we want to accomplish. Something a little more concrete. And, over time, establish some values and how we do these things: collaboration, transparency, value. An important place for us to start. Mission – Vision – Values"

Kenny – do we need a sub-group?

Molly – how that best works?

Kim – it is better to begin with the whole group and then goes to a small group. Small group will wordsmith. Kim has a set of questions that she uses with clients that she will send out to the group for consideration.

Molly – I think that sounds like it would help us. We will start thinking about those questions and when we come back together it will be easier to talk about.

Kim will set up a Google form to send out.

Kenny – will it ask what is most important to us?

Kim – yes, what do you think you can best support.

AGENDA ITEM 3 – Donor Bill of Rights

Molly – this would start to get us to the values and guiding principles that Kim talked about it. Do you feel that any do not fit? I do think there could be instances where we do have things that we want to fund. Example: the Community Center does not have a community foundation, so we could be a vehicle for the rest of the community.

Sharon questioned whether or not we would be a fundraiser.

Tray – we could be a fundraiser.

Kim – Initiatives that Thrive Excelsior might want to take on.

Molly – received a call from Andy, when can people give money to the foundation? He is getting calls from people who want to donate to the Cemetery for upkeep.

Jesse – I agree with Molly. One thing that we would ask for upon a Phase II, the possibilities are endless. Other communities have taken an interest in giving back to those kids that have challenges. A 10 pack example to give to sponsor individuals. Nice good will offer to foundation. We would drive the bus, but naturally the more people on the bus the better. Giving back to Parkison's patients, senior meals, just a ton of opportunities. Supports communities of Excellence and Thrive that we are involved in.

Kenny – Opens it up to donating back. It doesn't have to be large sums of money. Who runs the Kearney foundation?

Molly – a group of community leaders run the foundation; sister group of School, Fire Chief, as taxing identities in town, Joe from Kearney Trust, Dave from Kearney Commercial, Chip, just a handful of community volunteers.

Kenny – would like to sit down with them and ask for ideas.

Molly – Jim Goss wrote the foundation and set the direction. Chip came later. (Rick Weber bought business from) The earlier generation of leaders, Larry Pratt is a good one. Shawna Searcy leads the organization.

Kenny – instead of reinventing the wheel it might make things go smoother.

Molly – a vehicle for groups to make their investments in; activities had a lot to do with their mothers, homebound meals, built a senior center, starting some transportation, scholarship program for school, based on those things that they thought the community was missing. We do have some of their information available.

Kim said she thought all of these were important and Sonya agreed.

Kim – The next step is we think about how we think and function as an organization; a system to ensure that people have easy access to recent financial statements.

Molly – our website will be our business phase; how you find us.

Jesse sent information to Kenny with Kearney contacts.

Molly made a motion to adopt The Donor Bill of Rights as presented; Tray seconded. Motion passed.

AGENDA ITEM 4 - Confidentiality

Sharon – we think that each of us on the board would sign this. It's like being in closed session and it is confidential and you should not share information. Kenny asked for motion. Sharon moved; Kim seconded. Motion passed.

Molly included bank statement in our working packet. Molly has documents to get to Kenny and Deb. They sent Molly a debit card. Molly thinks that we should not have a debit card and have checks only. Molly will return card to bank and ask about checks. Sharon thought that they could print a couple of sheets of checks and deposit slips for limited use.

Kim – future agenda. Should we consider a conflict of interest statement?

Molly – it is a part of our application for the 501(c)3. Molly will print out for us to see.

Kenny – what about as a donor? Examples were given of where our companies could have conflict.

AGENDA ITEM 5 – Website Design

Design ideas have been sent to Kenny and Sonya. A website page has been established on our URL. Discussion turned to content and foundation logo.

Molly – what she liked for content was the Who We Are | Impact Stories | Place to Donate. Color – tiger paws – black and gold. Color theme – liked how “unity” stands out in Community Center logo; opportunity for all ages, opportunity for all. No one has a barrier for how they can use the center. Jesse – purpose to make sure the foundation connects people who care to causes. We strive for all. Currently newborn to 92 years old. Also with abilities. Assisting all. Beautification of an area in the community that Laura Mize is looking for. Citizen helping with an area of blight. We are after all; no exclusions. The word “all” adding quality for all.

Sharon – likes compass that Sonya suggested might work.

Molly - Kim had a statement about roots. That is kind of nice. Rooted in Excelsior. Taking roots.

Kenny will get ahold of Zac Ganzer to see if the Excelsior Springs Technology Center Marketing Class would like to help with logo design. Kim thought that could be part of our values statement. Terri has Zac in her class at the Community Center ... Animation and Media, doing outreach projects. Kenny will reach out to them.

AGENDA ITEM 6 – Remarks

Jesse will reach out to see where we are on approval.

AGENDA ITEM 7 - Adjourn

Sharon moved to adjourn; Sonya seconded. Motion passed.

Next Meeting will be April 14, 2021